

# Trade **IN**

# Trade **UP**

## The **POWER** of the **PULSE**

Advanced Doctor Treatment for Anterior Blepharitis\*

From one of the inventors of the first doctor's treatment for Blepharitis—the AB Max™ is a new Doctor's Treatment for Anterior Blepharitis\* with a Patented PULSE functionality specifically engineered to remove even the most tenacious scurf and debris, while gently massaging the outer eyelid margins for better patient outcomes!

AB Max™ is offering you the chance to trade in our competitor's device for an AB Max™ in our new Trade UP program. This innovative product delivers a newly Patented PULSE action for more efficient and rapid outer eyelid debridement. AB Max™ offers Affordable and Advanced Anterior Blepharoexfoliation.

As part of the Trade UP program, when you purchase the new AB Max™ Starter Kit and you trade in our competitor's device, AB Max™ will reimburse you the original purchase price with NO CHARGE boxes of AB Max™ Procedure Packs. This is a value of \$299/box with 20 Procedure Packs @\$14.95ea.

For example, if you originally paid \$1,195, we would trade you four (4) boxes of AB Max™ Procedure Packs ( $\$1,195/\$299 = 3.99$  boxes).



Contact us today to Trade **IN** and Trade **UP**  
to an AB Max™ at [www.AB-Max.com](http://www.AB-Max.com) or 1-800-721-8006.

